

*A not-for-profit that is dedicated to presenting the very best in Jazz in a beautiful listening space.*

A PLACE FOR  
**JAZZ**



Bernard Z. "Butch" Conn  
9/25/1940 - 8/22/2005  
Founded APFJ in 1987 &  
served as leader until 2004



First Unitarian Society of Schenectady  
1221 Wendell Ave - The Whisperdome

## WHAT IS A PLACE FOR JAZZ?

- A 501(c)(3) non-profit Jazz society, based in Schenectady, serving New York's Capital District
- Its programs include five or more concerts annually, featuring world-class Jazz artists, free workshops, school-based clinics & other complimentary youth & community events
- The concerts are held in the Whisperdome, a beautifully intimate, acoustically resonant space

## WHY WAS IT CREATED?

- To advance the appreciation, awareness and understanding of Jazz as a distinctive art form
- To present Jazz affordably, in a quiet, focused, commercially distraction-free venue
- To inspire and support young people to enter the field of Jazz as a vocation or avocation

## HOW IS IT UNIQUE?

- It has been an all-volunteer presenting organization for 25 years, as described herein
- Although the more than 130 bands, comprising more than 500 world-renowned artists that have performed, are paid their normal desired fees & expenses, ticket prices have remained for many years at a maximum of \$15, with discounts for members & children.

[aplaceforjazz.org](http://aplaceforjazz.org)

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## JAZZ STYLES PRESENTED



### Most Frequent Sub-Genre: Straight-ahead/Mainstream/Post-Bop

#### Combos

Wycliffe Gordon Quintet  
Joe Locke Quartet  
Jeremy Pelt Sextet  
Eric Alexander Quintet  
Steve Wilson Quartet  
Terell Stafford Quartet

#### Piano Trios

Barry Harris  
Kenny Barron  
Steve Kuhn  
Bill Charlap  
Bill Mays  
Bruce Barth

#### Vocalists

Freddy Cole  
Rebecca Parris  
Karrin Allyson  
Giacomo Gates  
Tierney Sutton  
René Marie



### Additional Sub-Genres

#### Traditional/Swing

Ed Polcer  
Kenny Davern/Bucky Pizzarelli  
Chris Flory/John Bunch  
Dan Levinson  
Ken Peplowski  
Art Baron & the Duke's Men

#### Latin/Brazilian

Ray Vega  
Claudio Roditi  
Jane Bunnett & Spirits of Havana  
Bobby Sanabria  
Luis Perdomo  
Alex Torres & Los Reyes Latinos

#### Original/Non-Conventional

Either/Orchestra  
Hot Club of Detroit  
Quartet Indigo  
New Jazz Composers Octet  
Ben Allison & Man-size Safe  
J.D. Allen Sax Trio

\* Please note, the artists above are only a selection of the many that have performed.

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## APFJ ARTISTS DESERVING SPECIAL RECOGNITION

### Late Legendary Performers

Nick Brignola (1990, 1997)

Dave McKenna (1994)

Etta Jones (1994)

Hilton Ruiz (2005)

David "Fathead" Newman (2006)



Jones

### Acclaimed Living Legends

Barry Harris (1998)

Jimmy Heath (1998)

Sheila Jordan (1990)

Steve Kuhn (2005)

Mark Murphy (2007)



Heath

### Downbeat Critics Poll Winners

Lee Konitz (2010)

Frank Morgan (1997)

Kenny Barron (1994)

Joe Lovano (1995)

Gary Smulyan (2007)



Lovano

### Outstanding Local Favorites

Lee Shaw (2001, 2006)

Keith Pray Big Band (2007)

Brian Patneaude (2003)

Jazz Voices (1994)

Empire Jazz Orchestra (1992)



Shaw

## APFJ ARTISTS RECEIVING GRAMMY NOMINATIONS



Freddy Cole (2011)



Karrin Allyson (2008)



Mark Murphy (2007)



Bobby Sanabria (1995)

Tierney Sutton (2009)

Stefon Harris (1996)

Nick Brignola (1990, 1997)

Bill Charlap (2008)

Antonio Hart (1994, 1995)

Jimmy Heath (1998)

Etta Jones (1994)

Brian Lynch (1998)

Joe Lovano (1995)

Jane Bunnett (1997, 2001)

Claudio Roditi (1990, 1992)

## 2011 APFJ CONCERT SERIES

### April 15 - Houston Person Quartet

Versatile Blues, Soul Jazz, Bop & ballads crowd-pleaser  
(Special 25<sup>th</sup> anniversary tribute to founder Butch Conn)

### September 16 - Terell Stafford Quintet with Dick Oatts

Two in-demand all stars on more than 50 CDs as leaders  
& sidemen

### September 30 - Tia Fuller Quartet

Exciting & accomplished all-female Post-Bop band

### October 14 - Kenny Barron Trio

NEA Jazz Master, Grammy & Downbeat Polls winner,  
who played with Dizzy Gillespie & Stan Getz

### October 28 - Sensemaya

Popular local sextet fusing Latin rhythms with cool  
Jazz improvisations

### November 11 - Freddy Cole Quartet

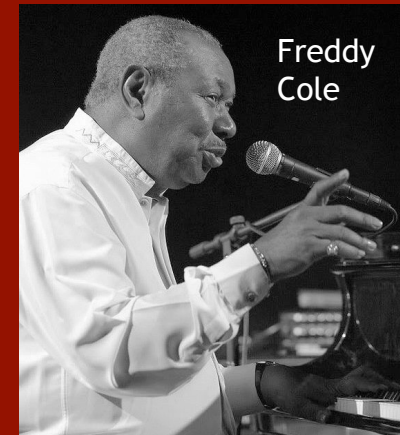
Internationally acclaimed singer-pianist & younger  
brother of Nat "King" Cole



Tia Fuller



Sensemaya



Freddy  
Cole

For more than 15 years, APFJ has provided more than 50 different clinics/performance by world-class APFJ concert artists at Union College, the College of Saint Rose, SCCC & the Hamilton Arts Center for inner city youth. Donations have been made to Schenectady County Community College (SCCC) Scholarship Fund for music students. Additional involvement in 2010 includes:

- Performance workshops by leading local Jazz musicians at a Schenectady Middle School & High School
- Donation to Schenectady Friends of Music for their program "Musical Tools for Schenectady Schools" to purchase much-needed instruments for students
- Donation to Schenectady Musicians Union's Community Scholarship & Performance Fund for school workshops
- Scholarships for three students to Proctors Theater Summer Jazz camp
- Two improvisation clinics for SCCC Music students by APFJ concert artists
- Free tickets to APFJ given to SCCC Music students and local middle school students performing at intermission
- Support to Jazz/Latino, Inc for free public seminar, "What is Latin Jazz?"

## YOUTH & COMMUNITY EDUCATION



APFJ artist Tim Collins at Schenectady's Hamilton Hill Arts Center for inner-city youth.

Saxophonist Keith Pray leads student musicians playing during intermission at a 2010 APFJ concert.



Pianist Tim Olsen and vocalist Tierney Sutton coach local singer Patti Melita at an APFJ 2009 Master Class.

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## MARKETING OUTREACH & SPONSORSHIPS



Albany Jazz Festival fans join APFJ's e-mail list at their sponsorship table.

Jazz/Latino, Inc - panel with Skip Parsons, Ray Vega and APFJ President Tim Coakley discussing legendary Doc Cheatham



Sponsorship credits for the 25th anniversary of Bill McCann's WADB Jazz radio show.

Albany Riverfront Jazz Festival (2008 - 2010)

Lake George Jazz Festival (2005 - 2010)

Free Summer Concert, Central Park Schenectady:

Erica Lindsay-Francesca Tanksley Quartet (2009)

Jazz/Latino Inc tribute to Doc Cheatham, with concert by Ray Vega and panel discussion (2010)

Free Concert celebrating DJ Bill McCann's 25th Anniversary @WADB SUNY Albany, with his "Saturday Morning Edition of Jazz" radio show, with six very popular local bands (2010)

[aplaceforjazz.org](http://aplaceforjazz.org)





## COMMUNICATIONS & MARKETING TOOLS

### Electronic Correspondence and Social Media

- aplaceforjazz.org web site
- Vertical Response e-mails to more than 800 Jazz fans feature newsletters, concerts and music news
- Facebook Fan Page
- President Tim Coakley featured on "Schenectady Today" Cable Access TV show

### Radio

- "Saturday Morning Edition of Jazz" radio show - WCDB SUNY/Albany playing artists
- Artists' CDs sent to 4 local radio stations for airplay prior to concerts

### Print

- Quarterly newsletters mailed to more than 500
- Concert series poster with artists' photos & bio distributed throughout the region
- Tri-fold color flyer featuring APFJ history, concert schedule & membership/contact info
- Small series flyer listing schedule & contact info
- Business cards with season schedule distributed by APFJ Board
- Post-it-Notes to reward fans for sharing e-mail address
- Newspaper concert ads in Daily Gazette
- Newspaper music calendar listings in Albany Times Union, Daily Gazette, Metroland and Swingtime Jazz Society Newsletter



## GRANTS AND IN-KIND SUPPORT

A Place For Jazz is made possible by public funds from the NYS Council on the Arts, celebrating 50 years of building strong, creative communities in New York State's 62 counties. Additional support is provided by grants and in-kind support.

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Schenectady County Initiative Program  
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J.M. McDonald Foundation  
William Gundry Broughton Foundation

**In-Kind:**  
Price Chopper Golub Foundation

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## APFJ LEADERSHIP & SUPPORT



Tim



Tom



Patti



Jerry

### Board of Directors

Tim Coakley, President  
Tom Pierce, Vice President  
Patti Melita, Treasurer  
Jerry Gordon, Secretary  
Norm Ainslie  
Al Brooks  
Bev Elander  
Al Haugen  
Anita Haugen  
Leslie Hyland  
Mike Lategano  
Bill McCann  
Leesa Perazzo  
Alice Rudnick  
Joe Slomka

### Committees & Support Functions

Performer Selection	Web Site & E-Blasts
Membership	Concert Volunteers
Education	Youth & Community Giving
Publicity	Grant Development
Newsletter & Concert Programs	Ad-Hoc Committees

APFJ is a Volunteer Organization

28 Individuals Devote 2,050 Hours

Solely for the Love of Jazz!

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