What is A Place For Jazz?

- A 501(c)(3) non-profit Jazz society, based in Schenectady, serving New York’s Capital District
- Its programs include five or more concerts annually, featuring world-class Jazz artists, free workshops, school-based clinics & other complimentary youth & community events
- The concerts are held in the Whisperdome, a beautifully intimate, acoustically resonant space

Why was it created?

- To advance the appreciation, awareness and understanding of Jazz as a distinctive art form
- To present Jazz affordably, in a quiet, focused, commercially distraction-free venue
- To inspire and support young people to enter the field of Jazz as a vocation or avocation

How is it unique?

- It has been an all-volunteer presenting organization for 25 years, as described herein
- Although the more than 130 bands, comprising more than 500 world-renowned artists that have performed, are paid their normal desired fees & expenses, ticket prices have remained for many years at a maximum of $15, with discounts for members & children.

Bernard Z. “Butch” Conn
9/25/1940 - 8/22/2005
Founded APFJ in 1987 & served as leader until 2004

First Unitarian Society of Schenectady
1221 Wendell Ave - The Whisperdome

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Most Frequent Sub-Genre: Straight-ahead/Mainstream/Post-Bop

Combos
Wycliffe Gordon Quintet
Joe Locke Quartet
Jeremy Pelt Sextet
Eric Alexander Quintet
Steve Wilson Quartet
Terell Stafford Quartet

Piano Trios
Barry Harris
Kenny Barron
Steve Kuhn
Bill Charlap
Bill Mays
Bruce Barth

Vocalists
Freddy Cole
Rebecca Parris
Karrin Allyson
Giacomo Gates
Tierney Sutton
René Marie

Traditional/Swing
Ed Polcer
Kenny Davern/Bucky Pizzarelli
Chris Flory/John Bunch
Dan Levinson
Ken Peplowski
Art Baron & the Duke’s Men

Latin/Brazilian
Ray Vega
Claudio Roditi
Jane Bunnett & Spirits of Havana
Bobby Sanabria
Luis Perdomo
Alex Torres & Los Reyes Latinos

Original/Non-Conventional
Either/Orchestra
Hot Club of Detroit
Quartet Indigo
New Jazz Composers Octet
Ben Allison & Man-size Safe
J.D. Allen Sax Trio

* Please note, the artists above are only a selection of the many that have performed.
## Late Legendary Performers

- Nick Brignola (1990, 1997)
- Dave McKenna (1994)
- Etta Jones (1994)
- Hilton Ruiz (2005)

## Downbeat Critics Poll Winners

- Lee Konitz (2010)
- Frank Morgan (1997)
- Kenny Barron (1994)
- Joe Lovano (1995)
- Gary Smulyan (2007)

## Acclaimed Living Legends

- Barry Harris (1998)
- Sheila Jordan (1990)
- Steve Kuhn (2005)
- Mark Murphy (2007)

## Outstanding Local Favorites

- Keith Pray Big Band (2007)
- Brian Patneaude (2003)
- Jazz Voices (1994)
- Empire Jazz Orchestra (1992)
APFJ Artists Receiving Grammy Nominations

Freddy Cole (2011)  
Karrin Allyson (2008)  
Mark Murphy (2007)  
Bobby Sanabria (1995)

Tierney Sutton (2009)  
Stefon Harris (1996)  
Nick Brignola (1990, 1997)

Bill Charlap (2008)  
Etta Jones (1994)  
Antonio Hart (1994, 1995)

Brian Lynch (1998)

Joe Lovano (1995)  
Claudio Roditi (1990, 1992)

Jane Bunnett (1997, 2001)  

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2011 APFJ Concert Series

April 15 - Houston Person Quartet
Versatile Blues, Soul Jazz, Bop & ballads crowd-pleaser
(Special 25th anniversary tribute to founder Butch Conn)

September 16 - Terell Stafford Quintet
with Dick Oatts
Two in-demand all stars on more than 50 CDs as leaders & sidemen

September 30 - Tia Fuller Quartet
Exciting & accomplished all-female Post-Bop band

October 14 - Kenny Barron Trio
NEA Jazz Master, Grammy & Downbeat Polls winner, who played with Dizzy Gillespie & Stan Getz

October 28 - Sensemaya
Popular local sextet fusing Latin rhythms with cool Jazz improvisations

November 11 - Freddy Cole Quartet
Internationally acclaimed singer-pianist & younger brother of Nat “King” Cole

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For more than 15 years, APFJ has provided more than 50 different clinics/performances by world-class APFJ concert artists at Union College, the College of Saint Rose, SCCC & the Hamilton Arts Center for inner city youth. Donations have been made to Schenectady County Community College (SCCC) Scholarship Fund for music students. Additional involvement in 2010 includes:

- Performance workshops by leading local Jazz musicians at a Schenectady Middle School & High School

- Donation to Schenectady Friends of Music for their program “Musical Tools for Schenectady Schools” to purchase much-needed instruments for students

- Donation to Schenectady Musicians Union’s Community Scholarship & Performance Fund for school workshops

- Scholarships for three students to Proctors Theater Summer Jazz camp

- Two improvisation clinics for SCCC Music students by APFJ concert artists

- Free tickets to APFJ given to SCCC Music students and local middle school students performing at intermission

- Support to Jazz/Latino, Inc for free public seminar, “What is Latin Jazz?”

APFJ artist Tim Collins at Schenectady’s Hamilton Hill Arts Center for inner-city youth.

Saxophonist Keith Pray leads student musicians playing during intermission at a 2010 APFJ concert.

Pianist Tim Olsen and vocalist Tierney Sutton coach local singer Patti Melita at an APFJ 2009 Master Class.
Albany Jazz Festival fans join APFJ’s e-mail list at their sponsorship table.

Jazz/Latino, Inc - panel with Skip Parsons, Ray Vega and APFJ President Tim Coakley discussing legendary Doc Cheatham

Sponsorship credits for the 25th anniversary of Bill McCann’s WCDB Jazz radio show.

Albany Riverfront Jazz Festival (2008 - 2010)

Lake George Jazz Festival (2005 - 2010)

Free Summer Concert, Central Park Schenectady:
Erica Lindsay-Francesca Tanksley Quartet (2009)

Jazz/Latino Inc tribute to Doc Cheatham, with concert by Ray Vega and panel discussion (2010)

Free Concert celebrating DJ Bill McCann’s 25th Anniversary @WCDB SUNY Albany, with his “Saturday Morning Edition of Jazz” radio show, with six very popular local bands (2010)
# Communications & Marketing Tools

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<tr>
<th><strong>Electronic Correspondence and Social Media</strong></th>
<th><strong>Print</strong></th>
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<tbody>
<tr>
<td>• aplaceforjazz.org web site</td>
<td>• Quarterly newsletters mailed to more than 500</td>
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<tr>
<td>• Vertical Response e-mails to more than 800</td>
<td>• Concert series poster with artists’ photos &amp; bio</td>
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<tr>
<td>Jazz fans feature newsletters, concerts and</td>
<td>distributed throughout the region</td>
</tr>
<tr>
<td>music news</td>
<td>• Tri-fold color flyer featuring APFJ history, concert</td>
</tr>
<tr>
<td>• Facebook Fan Page</td>
<td>schedule &amp; membership/contact info</td>
</tr>
<tr>
<td>• President Tim Coakley featured on</td>
<td>• Small series flyer listing schedule &amp; contact info</td>
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<tr>
<td>“Schenectady Today” Cable Access TV show</td>
<td>• Business cards with season schedule distributed by</td>
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<td></td>
<td>APFJ Board</td>
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<tr>
<td><strong>Radio</strong></td>
<td>• Post-it-Notes to reward fans for sharing e-mail address</td>
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<tr>
<td>• “Saturday Morning Edition of Jazz” radio show -</td>
<td>• Newspaper concert ads in Daily Gazette</td>
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<tr>
<td>WCDB SUNY/Albany playing artists</td>
<td>• Newspaper music calendar listings in Albany Times</td>
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<tr>
<td>• Artists’ CDs sent to 4 local radio stations</td>
<td>Union, Daily Gazette, Metroland and Swingtime Jazz</td>
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<tr>
<td>for airplay prior to concerts</td>
<td>Society Newsletter</td>
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*aplaceforjazz.org*
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Schenectady County Initiative Program
National Grid
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William Gundry Broughton Foundation

In-Kind:
Price Chopper Golub Foundation
APFJ Leadership & Support

Board of Directors

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Tom Pierce, Vice President
Patti Melita, Treasurer
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Anita Haugen
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Committees & Support Functions

Performer Selection
Membership
Education
Publicity
Newsletter & Concert Programs
Web Site & E-Blasts
Concert Volunteers
Youth & Community Giving
Grant Development
Ad-Hoc Committees

APFJ is a Volunteer Organization
28 Individuals Devote 2,050 Hours
Solely for the Love of Jazz!

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